Adobe Illustrator

e-Learning Course

Zetlan Technologies

COURSE MODULES

Module 1: Introduction to Adobe Illustrator
- Overview of Adobe Illustrator
- Understanding vector vs. raster graphics
- Exploring the Illustrator interface
- Setting up a new document
- Understanding artboards and workspaces

Module 2: Basic Drawing & Shapes
- Using shape tools (Rectangle, Ellipse, Polygon, Star, etc.)
- Working with lines and curves
- Combining shapes with the Pathfinder tool
- Using the Shape Builder tool
- Understanding stroke and fill

Module 3: Working with Colors & Gradients
- Understanding color modes (RGB, CMYK)
- Using the Color Picker and Swatches
- Creating and applying gradients
- Using the Eyedropper tool
- Exploring the Recolor Artwork tool

Module 4: Working with Text & Typography
- Adding and editing text
- Exploring character and paragraph styles
- Using Type on a Path
- Creating text outlines
- Warping and distorting text

Module 5: Advanced Drawing Techniques
- Using the Pen Tool (mastering anchor points & handles)
- The Curvature Tool for smooth paths
- Using Brushes and Custom Brushes
- Creating custom vector illustrations
- Using the Blob Brush & Eraser Tool

Module 6: Layers, Masks & Transparency
- Understanding layers & layer management
- Using Opacity and Blending Modes
- Creating and using Clipping Masks
- Applying Transparency effects
- Layering objects efficiently

Module 7: Working with Images & Tracing
- Placing and embedding raster images
- Image Trace for vectorizing images
- Editing traced vector images
- Using Live Paint for coloring

Module 8: Creating Logos & Icons
- Designing scalable vector logos
- Creating modern and minimalistic icons
- Using Grids and Guides for alignment
- Exporting logos in different formats

Module 9: Patterns, Effects & 3D Designs
- Creating seamless patterns
- Applying effects (Drop Shadows, Glows, etc.)
- Introduction to 3D tools (Extrude, Revolve)
- Using perspective grids for depth

Module 10: Exporting & Printing
- Understanding different file formats (AI, EPS, PDF, SVG, PNG, JPG)
- Preparing files for print and web
- Using artboards for multiple designs
- Exporting assets efficiently

Module 11: Practical Projects & Case Studies
- Designing a business card
- Creating a social media post
- Designing a flyer/poster
- Logo design challenge
- Packaging design basics